



THE WINE AND SPIRIT TRADE ASSOCIATION

Association of
Small Direct
WineMerchants

THE ASSOCIATION OF SMALL DIRECT WINEMERCHANTS (ASDW) JOINS THE WSTA

The Wine and Spirit Trade Association (WSTA) today welcomes The Association of Small Direct WineMerchants (ASDW) into their membership. ASDW was formed in mid-2005 and currently comprises eighteen small businesses that sell wine over the internet or by phone or mail order.

ASDW was originally formed as a campaign group to lobby the Government over the effects of the Licensing Act 2003 on member businesses. It has since broadened its activities providing mutual co-operation and assistance amongst members. There is now an active core membership engaged in planning tasting events and cross-member support in 2006.

Jeremy Beadles, WSTA Chief Executive says:

“We are delighted that ASDW, and their eighteen members, have decided to come into the WSTA membership. The WSTA has worked hard during the implementation of the Licensing Act advising a huge number of companies in the trade about the changes introduced by the Act and how these changes will affect their businesses - it is encouraging to see this work being recognised in the trade.”

“The WSTA represents all businesses in the wine and spirit trade and we are working hard to improve our existing services and develop new services for our members.”

Warren Edwardes, ASDW Chairman, says:

“The ASDW looks forward to working with the WSTA on all aspects of the distance selling of wine, particularly the consequences of the new Licensing Act which is having such a damaging effect on small businesses such as ours.”

“We are confident that this will be a highly beneficial move for all of our members to obtain access to the full support services that the WSTA provides and to engage with the WSTA on further issues such as labelling, consumer protection and health and other issues.”

ENDS

Notes to Editors:

ASDW member firms as at 20th February 2006

Henry Speer, Champers Limited www.champers.net

Krystyna and Jim Monks, Decanter Wines www.decanterwines.co.uk

Mike & Pat Robertson, Devigne Wines www.devignewines.co.uk

David Riach, F & F B Wines

Stefan Reynolds, Field & Vine Limited Wine Merchants www.fieldandvine.co.uk

Roger Leech, Fine Wine List Ltd www.finewinelist.net

John Dickinson, French Regional Wines www.french-regional-wines.co.uk

John Hattam & Andy Clarke, H C Wines www.hcwines.co.uk

Leon Stolarski, Leon Stolarski Fine Wines www.lsfnewines.co.uk

Nick Dobson, Nick Dobson Wines www.nickdobsonwines.co.uk

Paul Havers, PMH Wines Ltd www.pmhwines.co.uk

Nick Willcocks, Step Up wines www.stepupwines.co.uk

James Bercovici, The Big Red Wine Company www.bigredwine.co.uk

Nicholas Dunning, The Boutique Wine Company www.boutiquewinecompany.co.uk

Bill Laverick, Vinpromo, www.vinpromo.co.uk

Warren Edwardes, Wine for Spice www.wineforspice.com

Andy Somers, Wine Wizzard www.winewizzard.co.uk

Susan Weerts, Windsor Wines www.southafricawines.co.uk

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